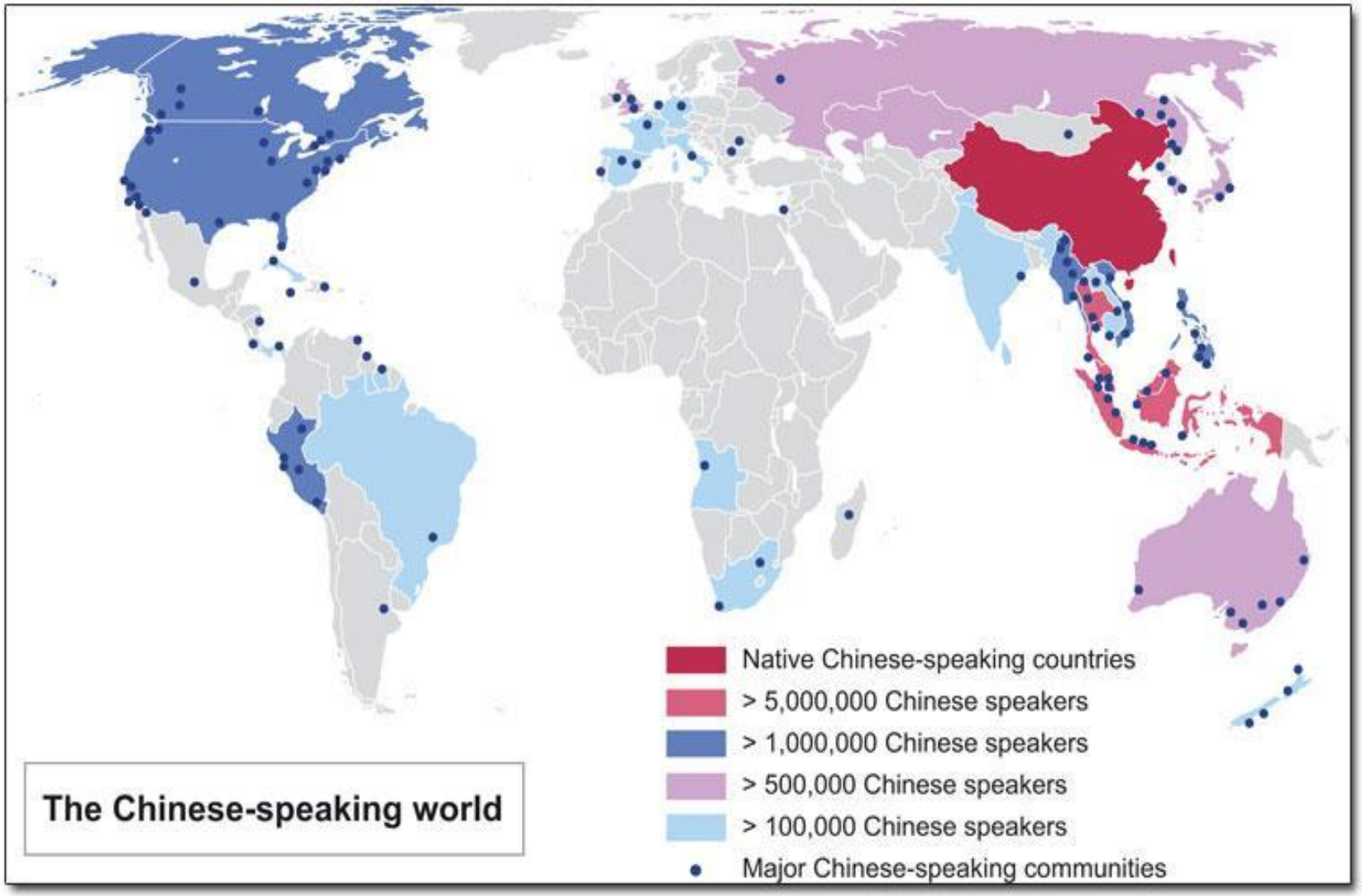Китайский язык в мире