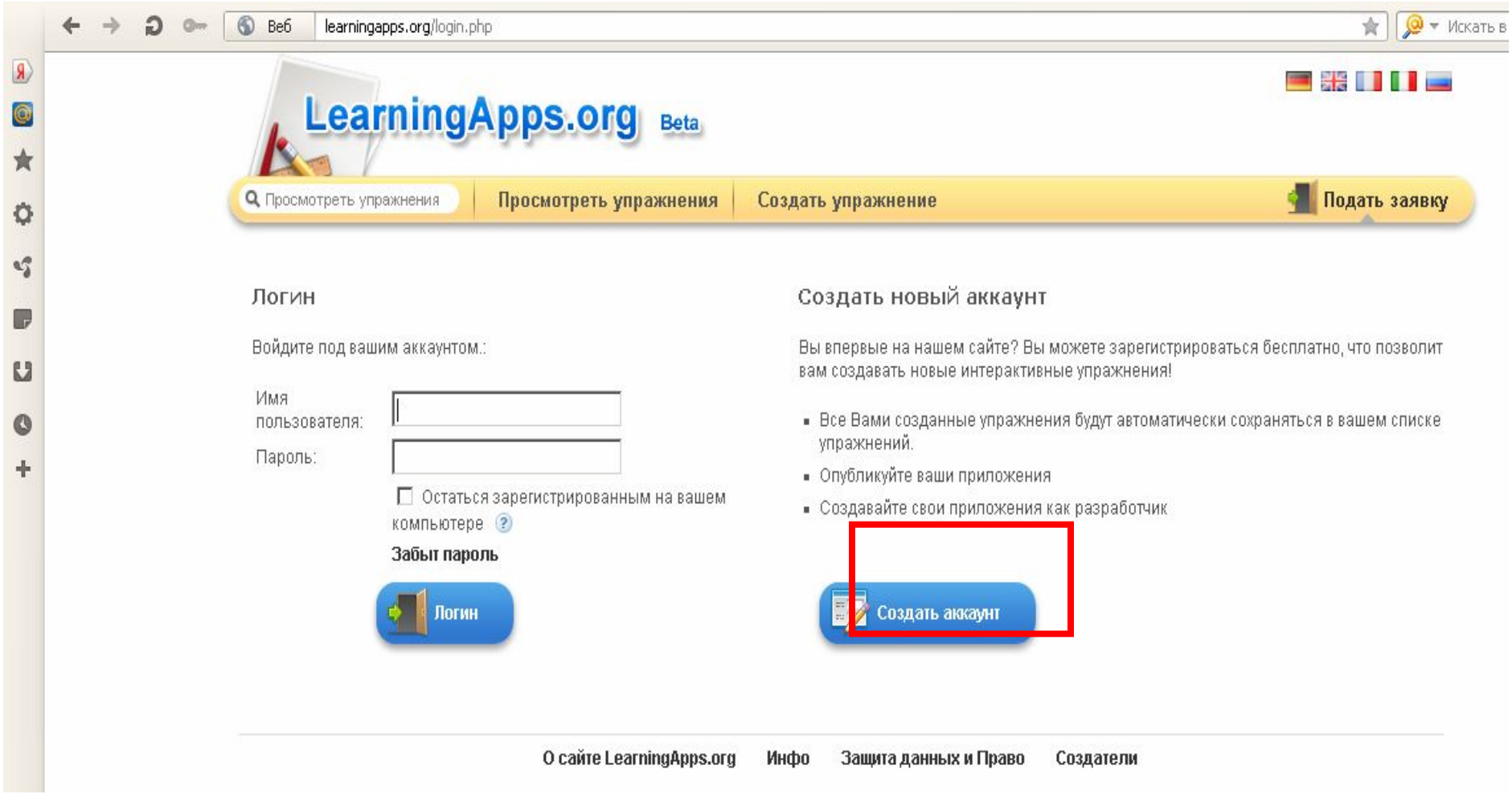Шаг 2. Создать аккаунт (Create account)