



# Examples

- IMAX (an abbreviation for Image Maximum) is a motion picture film format and a set of cinema projection standards created by the Canadian company IMAX Corporation  
<http://en.wikipedia.org/wiki/IMAX>

- i-Pod, i-Pad, i-Phone

The "i" was a common component of the names that Apple gave products in 2001, when the iPod was released. Among the examples of this are iMac, iBook, iPhoto, and iTunes. While some of those products live on, Apple has largely dropped the "i" prefix from its products (the Macbook replaced the iBook, for instance), though it lives on in iTunes, iMac, and iPad. As to where the "i" comes from, there are different theories.

Some say that "i" stands for "internet," though that doesn't quite seem to ring true in all instances. Other people say the "i" stands for the first initial of Apple designer Jonathan Ive's last name. Ive's innovative and appealing hardware designs have made Apple products very influential, but he designs hardware, not software, so that doesn't explain the use of the "i" for programs like iTunes.

The "pod," according to some sources, stands for "portable open database," the name of the software that runs the iPod

- **Google:** To use an online search engine as the basis for looking up information on the World Wide Web.