



Means of Word Creation

- **Affixation** (addition of prefixes and suffixes):
brouser, antivirus, interface
- **Conversion** (a process of creating a new word from some existing one or by changing part of speech, the morphemic shape of the original word remaining unchanged):
update, back-up,
to google, to skype, to email
- **Compounds** (several stem formations):
touchscreen, crowdsourcing
- **Semantic change** (metaphor, metonymy):
log on/out, “железо”,
software, hardware, online, offline
- **Borrowings** (loan translation, adopting):
беспроводной; wi-fi, i-Pad,
Windows, драйвер, дисплей,
процессор
- **Shortening, acronymizing, initializing**:
IT, USB-порт, ПО, 3-D