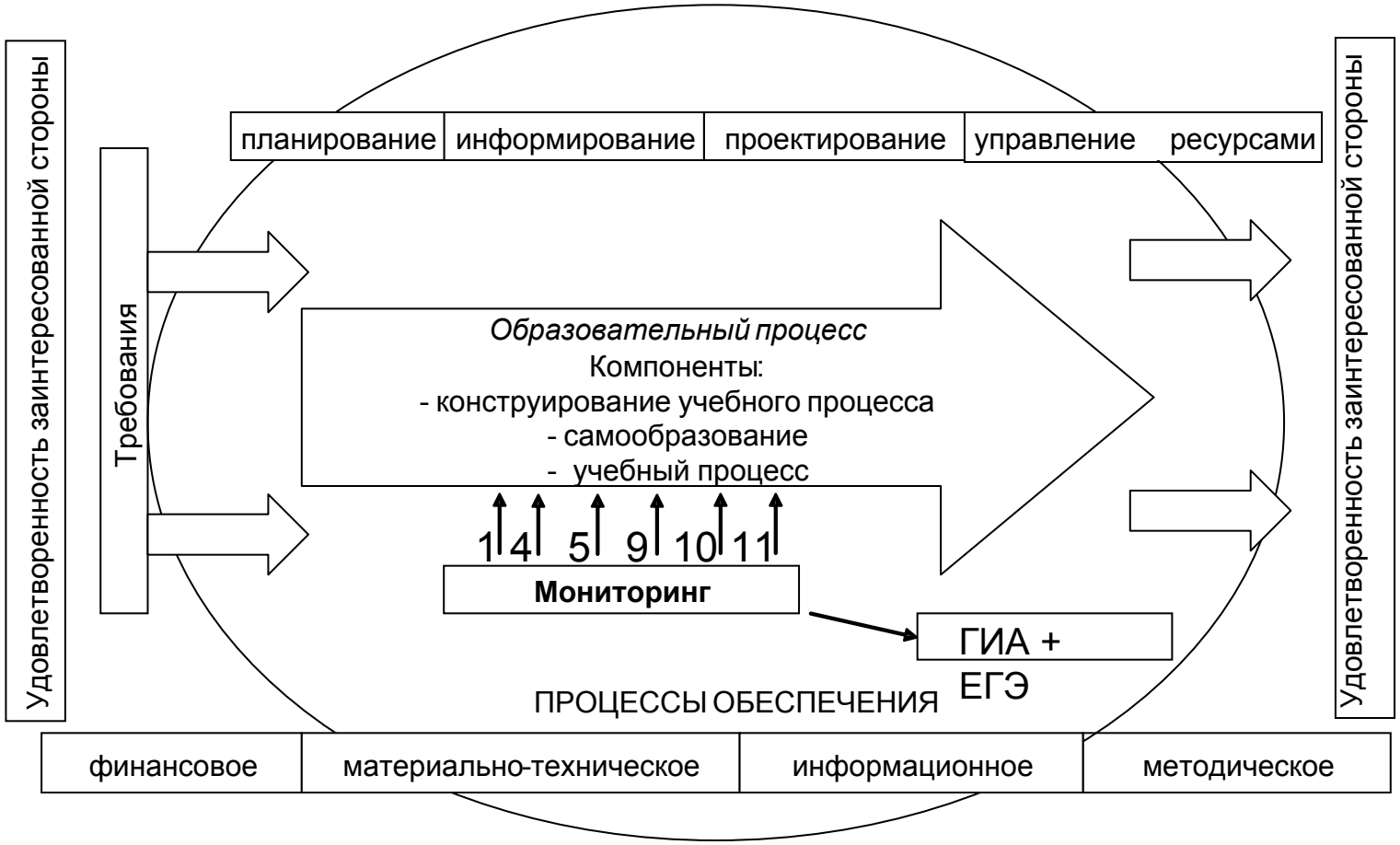Модель качества образования