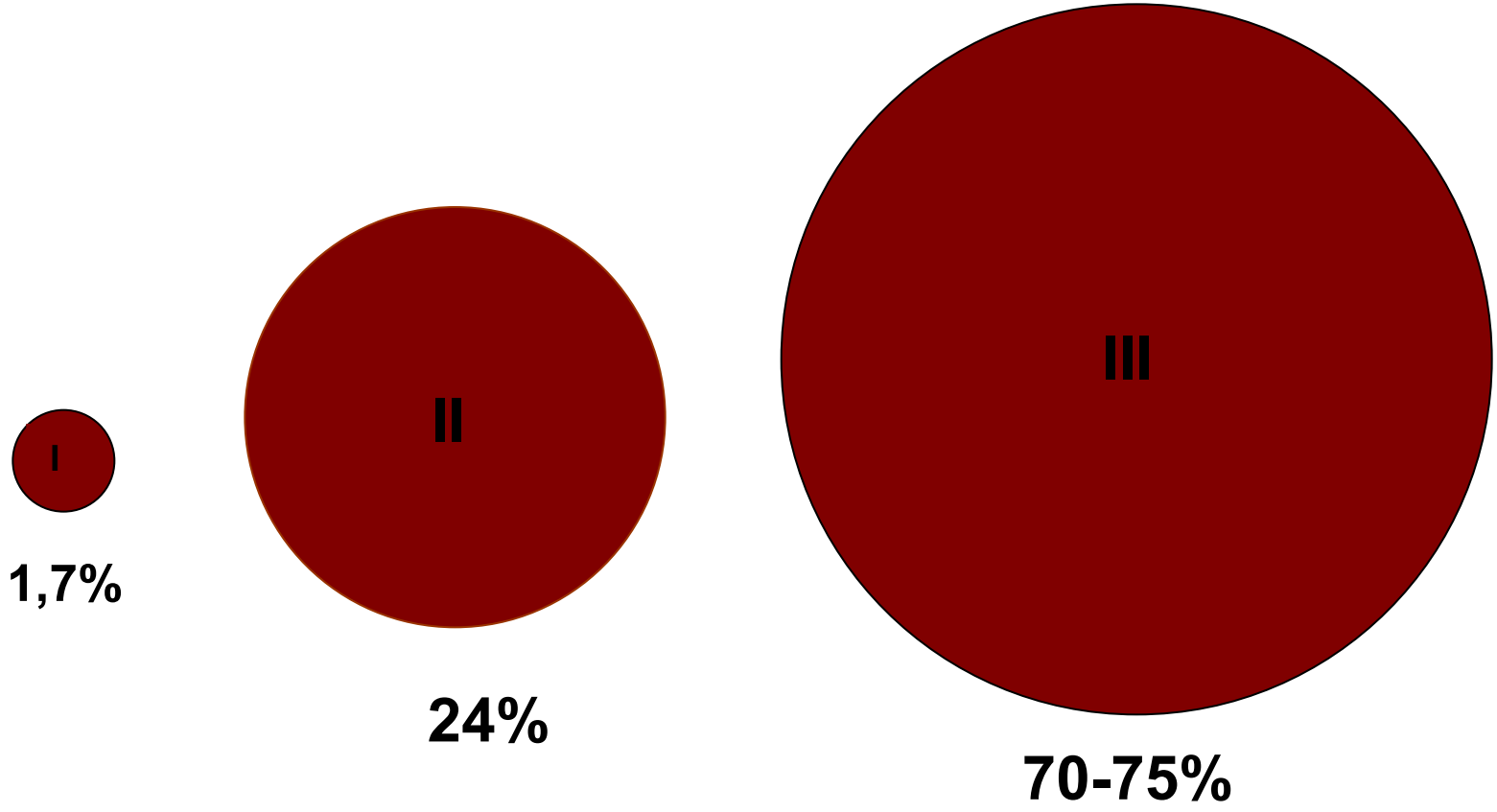Отношение людей к алкоголю