

# History. 1980-s

1980 in the history of Apple saw the failure of the project a number of reasons Apple III, but at the same time the company held the largest initial public offering.

In March 1981, Wozniak was in a plane crash and left his job at the time. Problems with sales «Apple III» led to the fact that Jobs had to lay off 40 employees. In the beginning of the 1983, Jobs invited for the post of president John Sculley. In April 1983, Scully took up his duties.

In 1984, the company Apple unveiled a new 32-bit PC Macintosh. In the future production of computers in this series was the company's core business. For two decades, the company produced Macintosh computers based on processors Motorola, equipped with a proprietary operating system.

In 1985, U.S. President Ronald Reagan awarded Wozniak and Jobs' medals for the development of technological progress. In the same year Steve Jobs left the company.