

**Project:** Global Social Media Plan // January

**Topic:** Old vs. New I

**Format:** image

**Date:** Flexible Content



## Description

Presenting two Sciroccos from different generations.

## Facebook

Posting text (240)

Size is always a matter of perspective! #vwscirocco #classiccar #volkswagen

## Twitter

Posting text (140)

Size is always a matter of #perspective! #vwscirocco #classiccar #volkswagen

## Instagram

Posting text

Size is always a matter of perspective! #vwscirocco #classiccar #vw #volkswagen #car #perspective #sky #generations

## Image

