

# Seven Storytelling Superpowers

- 1 **Telepathy.** *Reading minds is pretty cool.*
- 2 **Co-Creating.** *Creating empowers.* Combining content from amateurs, professional, and somewhere in between can be powerful.
- 3 **Narrative “Punch.”** *Drama makes the world go round.*
- 4 **Nesting and Clustering.** *Discovery can be thrilling.* Deep discover-ability that is built from a combination of who you follow, what you share and what you comment on and clip, save, and/or like.
- 5 **Cool, Powerful Tools and Gadgets.** *Gizmos make life better.* By design, platforms/sites have useful features solve a problems that sometimes you didn't know you had.
- 6 **Morphing.** *Changing shape.* Creating new compilations, and curations that can delight and have not been previously seen or offered before and delivering appreciable value.
- 7 **Organizing.** *Making good @#\$% happen.* Superpowers are enhanced when superheroes work together and with the public for the common good.