

Внутренние Social Media компании

- ▶ Q&A с руководством
- ▶ Видео
- ▶ Блоги
- ▶ Сообщества

The screenshot shows the EY internal social media interface. At the top is the EY logo and tagline "Quality In Everything We Do". Below this is a navigation bar with links for Home, Profiles, Communities, Blogs, Bookmarks, Activities, Files, and Wikis. Underneath, there are tabs for "Public Communities" and "My Communities". The main content area is titled "EMEIA Area People Team" and features a profile picture of colorful balloons. To the left of the main content is a sidebar menu with options: Overview, Members, Discussion Forum, Bookmarks, Blog, and Feeds. The main content area includes an "Overview" section with tags "hr, people, team" and a "Discussion Forum" section with three discussion topics: "Did you...", "What d...", and "HR On...". Below the forum is a "Bookmarks" section with a bookmark titled "Ten Ways to Get People to Change" and options to "Print", "Email", and "Close".

For EY Knowledge: Big Four CKOs discuss the future of knowledge

In mid-September, four Chief Knowledge Officers (CKOs) from the Big Four accounting firms gathered in New York office. For two days, they engaged in a roundtable discussion on the future of knowledge in the internal social media space. In his latest video, one of the CKOs discusses the board and the opportunities it presents.

- Watch the video now. You can also play the video with English subtitles.

