

Export Promotion Measures

Policies for investment promotion, entrepreneurship, improved business environment and competitiveness - key for export performance

Proactive export policy will be implemented focusing on:

- Promotional events and support for the SMEs participation in fairs, exhibitions and trade missions
- Information services and establishment of internet based services
- More adequate information to the companies for foreign markets
- Organization of information campaigns for the business
- Catalogue of the Bulgarian companies on products offered
- Optimizing tasks of the trade and economic services to our embassies abroad
- Development of export crediting and increase of the export insurance activities

Source:MEET

