

About

This overview was put together by

Bernard Marr,

Founder and CEO of the Advanced Performance Institute.

Bernard Marr is a bestselling business author, keynote speaker, strategic performance consultant, and analytics, KPI & Big Data guru. He helps companies with their KPIs and trains teams to better develop and use KPIs.

Read Bernard's blogs:

- [LinkedIn Influencer Blog](#)

Connect with Bernard on:

- [LinkedIn](#)
- [Twitter](#)
- [Advanced Performance Institute](#)

